



## How to Think Like an Entrepreneur (Main Market Ed.)

---

By Philip Delves Broughton, Faisal Hoque, The School of Life

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, How to Think Like an Entrepreneur (Main Market Ed.), Philip Delves Broughton, Faisal Hoque, The School of Life, Having the drive, ambition and inspiration to start a new business takes a particular mindset - no wonder we regard successful entrepreneurs as modern-day magic-makers. But what if that spirit and drive were applied outside the world of business startups? An entrepreneur seeks to build something from nothing; to take an inspired idea and make it a reality. How to Think Like an Entrepreneur explores what it takes to be a successful entrepreneur - the ability to disrupt the status quo, use design thinking to generate fresh perspectives, build resilience and leap forward from failure - and ultimately lead us to the heart of great entrepreneurial thinking; an understanding of our deepest human needs. By harnessing the passion, verve and creative thinking of an entrepreneur, you can improve your business and your life and relationships beyond it.



**READ ONLINE**  
[ 5.32 MB ]

### Reviews

*The publication is straightforward in study better to fully grasp. It is definitely simplistic but excitement inside the 50 percent of your publication. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Mazie Johns IV**

*Absolutely among the finest pdf I have got possibly read. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Prof. Lois Cormier II**