



Business Development Volume II: How to Expand Your Business (Paperback)

By Can Akdeniz

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.In this book, we ll talk about some of the most important marketing techniques you can employ when promoting your business and its products and services. We ll be including information on: - Building Your Brand - Creating a Great Website - The Importance of Marketing - How to Implement Online Marketing Techniques - Harnessing the Power of Social Media for Your Business - Other Ways to Market Yourself Online - How to Implement Offline Marketing Techniques.



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