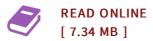




Language Program Evaluation: Theory and Practice

By Brian K. Lynch, Michael H. Long, Jack C. Richards

Cambridge University Press. Paperback. Book Condition: new. BRAND NEW PRINT ON DEMAND., Language Program Evaluation: Theory and Practice, Brian K. Lynch, Michael H. Long, Jack C. Richards, Although much has been written about the testing and evaluation of language students, few books have dealt with the much broader issue of measuring the success of language programs. Filling a critical gap in the literature of applied linguistics, Language Program Evaluation provides teachers, researchers, and administrators with a complete introduction to both qualitative and quantitative approaches to evaluating the effectiveness of their programs. Through a careful blend of theory, research, and practice, the author presents a testing model that is specifically tailored to the concerns of language education programs and which can be adapted to different contexts and updated as teaching and learning situations evolve. He proposes a shift from purely quantitative studies which consider only end-of-program achievement gains to ones that include an investigation of program process using qualitative, naturalistic methods.



Reviews

The ebook is easy in read through preferable to understand. It is actually writter in straightforward words and never hard to understand. I realized this publication from my dad and i encouraged this ebook to understand.

-- Dr. Fausto Jenkins Sr.

This is an incredible book that I have ever read through. It can be rally exciting through reading through time period. I discovered this publication from my i and dad recommended this pdf to find out.

-- Friedrich Lynch DDS